

Let's Talk About Ethics and Ingredients

ESSENTIAL VEGAN DESSERTS COURSE

WHAT

Delivery of 100,000 signatures to Nestlé, SucDen, and Pladis demanding the chocolate giants ensure cocoa farmers earn a living wage by supporting a global floor price for cocoa during the 2019 World Cocoa Foundation Partnership Meeting in Berlin.

WHEN

Wednesday, October 23rd, 2019, 16:00 - 17:00

WHERE

Lobby of the Radisson Blu Hotel, Berlin, located at Karl-Liebknecht-Strasse 3 D-10178 Berlin, Germany.

WHY

Earlier this year, Ghana and Côte d'Ivoire -- that produce close to 65% of global cocoa -- made history by suspending cocoa sales for the coming season and requesting a new floor price of \$2600/ton. Influential industry players such as Nestlé, Pladis, and SucDen, won't back this groundbreaking deal that would vastly improve the lives of the farmers who produce their cocoa. The chocolate giants would rather make fat profits off KitKat bars, Godiva chocolates, and McVitie's chocolate biscuits than pay workers a decent wage. The average cocoa farmer makes less than \$1 per day, often leaving them with little choice but to pull their children out of school to work the fields so their family can survive.



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